



Washoe County, Nevada

2022-2025 COMMUNITY HEALTH IMPROVEMENT PLAN

2023 ANNUAL REPORT

NORTHERN NEVADA
Public Health

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Introduction

Background

Community Health Improvement (CHI) is a process used in public health to identify and address the health needs of communities. The 2022-2025 Northern Nevada Public Health Community Health Improvement Plan (CHIP) draws on health data and assessments to form an action-oriented blueprint for improving quality of life for those in Washoe County. The 22-25 CHIP is meant to be a living document, adjusting to new or changing information, resources, and community context.

Northern Nevada Public Health, formerly the Washoe County Health District, released its 2022-2025 CHIP to reflect a three-year cycle and a comprehensive commitment to addressing public health challenges. Based on the findings of a 2022-2025 Community Health Assessment (CHA), the CHIP outlines our top priorities and a collective action plan for how health will be improved. Through ongoing collaboration, shared accountability, and shared resources, partners work closely to coordinate efforts targeted at each health priority area to maximize impact in the county.

Note: On Aug. 31, 2023, the Washoe County Health District changed its name to Northern Nevada Public Health (NNPH), which included not just a new name but a new website (NNPH.org), logo, colors, and other branding.

Monitoring and Revisions

The work of implementing the CHIP is a collective effort shared with partners from a variety of sectors – public health, hospital systems, non-profit agencies, faith-based organizations, schools, and individual community members that are formalized in workgroups and CHIP Subcommittees. Many strategies in the CHIP build upon ongoing activities occurring within organizations and are leveraged in the CHIP, while others are planned for and implemented by workgroup members.

Workgroups are responsible for annually reviewing and updating their action plans in the CHIP. As the CHIP cycle continues workgroups clarify their work from the initial plans developed in 2022 by refining goals, objectives, strategies, and action steps as they make progress in their efforts or have new information or resources. New CHIP initiatives are considered annually with

CHIP Focus Area Subcommittees and workgroups to align resources and discuss opportunities to address the evolving needs of our community. Revisions to the CHIP consider the feasibility and effectiveness of the strategies and/or changing priorities, resources, or community assets. In this report, workgroups detail their progress and describe next steps in their action plans. To track progress, workgroups also developed measures to track both outcomes and processes as key indicators of what the workgroup has achieved. These data points are also updated by workgroups as relevant or available. The newest updates to key indicator data are provided in the action plans in the annual update section.

Evaluation

The CHIP is managed by community subcommittees, with NNPH acting in a facilitative role. At the end of 2023, subcommittees and workgroups met to review progress and convened to reassess the goals and objectives in the second year of the CHIP. Amendments made to the original 22-25 CHIP are documented in the 2023 CHIP Annual Report.

How to Read This Report

Objectives & Strategies

Objectives and strategies were selected by taking the following into consideration:

- Availability of data to monitor progress
- Availability of resources
- Community readiness
- State and national priorities

Original activities and strategies can be found in the 2022-2025 CHIP document at www.nnph.org, however revisions to the objectives and strategies can be found in this annual report throughout each section and in the annual update section.

Goal Setting

Population based outcome indicators were used to set goals and objectives, with adjustments made for improvement over a three-year period.

Activities

Specific activities for the CHIP initiatives in each priority area are reviewed in each section and can be found in the action plans.

Revisions

Revisions are noted throughout the document in the 2023 annual updates section or labeled as a new CHIP initiative as amendments were made to the 22-25 CHIP. Revisions were based on the following as CHIP working groups and CHIP Subcommittees discussed program implementation in 2024:

- Improvement strategies
- Planned activities
- Time-frames
- Targets
- Assigned responsibilities and ownership of activities
- Implemented and achieved activities,
- Changing health status indicators,
- Newly developing or identified health issues, and
- Changing level of resources

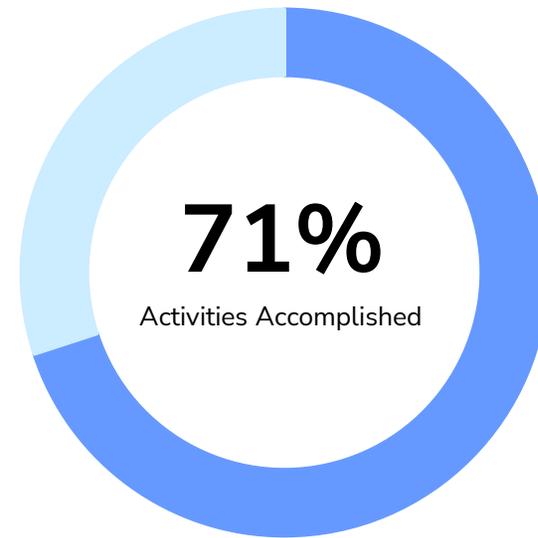
Evaluation

The CHIP initiatives are presented in the action plans, with notations of activities performed and information reported by community partners from January 1, 2023, to December 31, 2023.

A color-coding system to indicate the completion status of each strategy within the four focus areas was created. The number of completed tactics in a strategy was divided by the total number of tactics in that strategy, to yield a percentage indicator of completion. A score of 70 to 100 percent complete was given a green indicator. A score of 50 to 69 percent complete was given a yellow indicator. A score of below 50 percent completion was given a red indicator.

	A score of 70 to 100 percent indicates significant progress, in that the measurement has met or surpassed the target objective.
	A score of 50 to 69 percent indicates ongoing activities or progress toward the target objective.
	A score of below 49 percent indicates minimal to no progress has been made toward the target objective.
	Activities assessed among CHIP initiative partners that are no longer applicable in CHIP year 1 or in CHIP year 2 are noted.
	NEW CHIP initiatives coming in 2024

Brief: The data shows the status of activities and revisions and new reflect the evolution of CHIP efforts in year 2 to continue addressing the four overarching goals of the plan.



CHIP Year 1: January 2023 - December 2023

Social Determinants of Health

Status: **In Progress**

Access to Health Care

Status: **In Progress**

Preventative Health Behaviors

Status: **In Progress**

Mental Health

Status: **In Progress**

Focus Area 1- Social Determinants of Health Year 1 Results

Snapshot

Objectives

- Increase tenancy support by offering two training opportunities and training at least ten CoC member agencies on tenant support best practices.
- Increase access to affordable housing for low-income tenants by establishing a baseline housing inventory of properties/landlords actively renting to CoC program participants and provide training to at least 10 CoC members.
- Pass legislation to prohibit housing discrimination based on form of payment used to pay rent (ex. Housing Choice Voucher, disability income, rental assistance, unemployment).
- Provide a new Client Choice Golden Grocery food pantry to 150 seniors weekly.
- Serve an average of 500 seniors monthly through all Golden Groceries pantries in Washoe County.

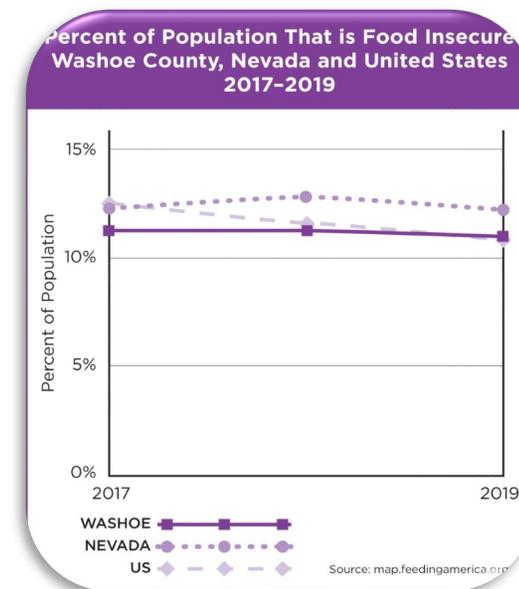
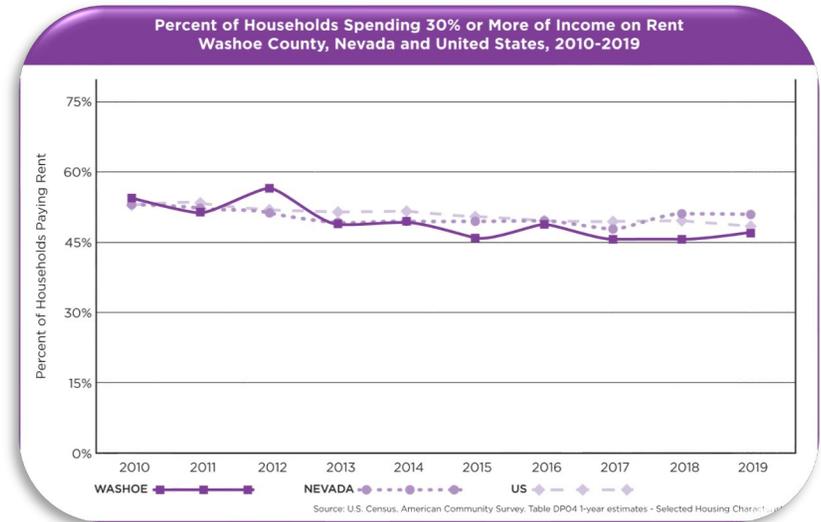
Data Driven Initiatives

- Tenancy Support
- Landlord Engagement
- Housing Payment
Nondiscrimination
Legislation
- Golden Groceries



Social Determinants of Health

Strategy	Status
Increase tenancy support by offering two training opportunities and training at least ten CoC member agencies on tenant support best practices.	In Progress
Increase access to affordable housing for low-income tenants by establishing a baseline housing inventory of properties/landlords actively renting to CoC program participants and provide training to at least 10 CoC members.	Target Met in 2023
Pass legislation to prohibit housing discrimination based on the form of payment used to pay rent (ex. Housing Choice Voucher, disability income, rental assistance, unemployment).	Target Met in 2023
Provide a new Client Choice Golden Grocery food pantry to 150 seniors weekly.	In Progress
Serve an average of 500 seniors monthly through all Golden Groceries pantries in Washoe County.	In Progress



Many seniors are at risk for hunger because they don't have access to transportation, making it more difficult to get to grocery stores or food pantries.

Source: Feeding America

Focus Area 2- Mental Health Year 1 Results

Snapshot

Objectives

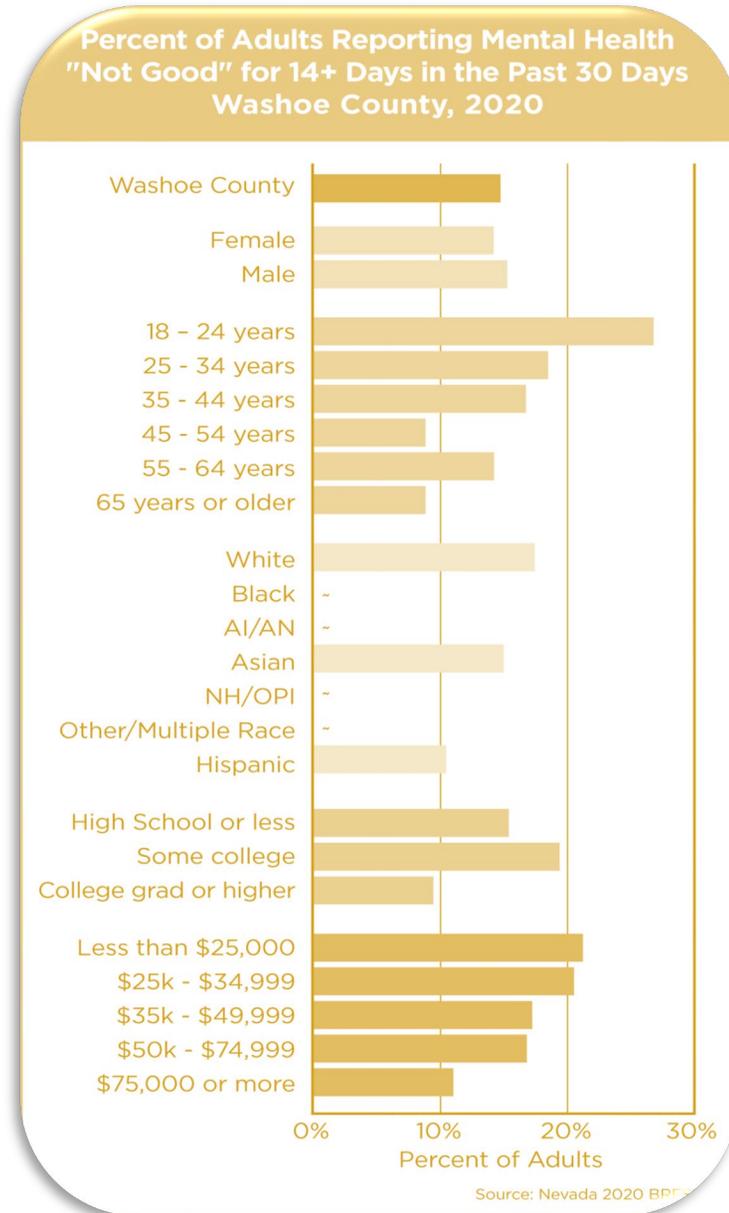
- Increase funding and flexibility available to the Nevada Health Services Corps for loan repayment assistance designed to assist with retention and recruitment of behavioral health professionals.
- Create a new coalition to address suicide by certain lethal means.
- Implement 1-2 strategies from the Lethal Means Coalition workplan.
- Implement suicide prevention screening in at least one CCHS program in the Washoe.
- Increase the number of sites implementing Zero Suicide in Washoe County.
- Facilitate five Aca Entre Nos sessions that reach at least 70 participants about mental health that can lead to reducing stigmatization of seeking mental health services among the Spanish-speaking community.
- Build out all three elements of a best practice behavioral health crisis continuum of care system in Washoe County
- Achieve goals identified in the Washoe County Crisis Response System Implementation Plan to build out a best practice youth behavioral health crisis continuum of care for youth in Washoe County.
- Up to 60 Black youth leaders will be trained in mental health policy and advocacy efforts.
- 70% of existing policies will be assessed among collaborative organizations and state level to develop a proposal of policy changes.

Data Driven Initiatives

- AB69 Tuition Reimbursement
- Lethal Means Coalition
- Zero Suicide
- Aca Entre Nos
- Washoe County Adult Crisis Response System
- Washoe County Youth Crisis Response System
- Black and LGBTQ Youth Empowerment

Mental Health

Strategy	Status
Increase funding and flexibility available to the Nevada Health Services Corps for loan repayment assistance designed to assist with retention and recruitment of behavioral health professionals.	Target Met in 2023
Create a new coalition to address suicide by certain lethal means.	Target Met in 2023
Implement 1-2 strategies from the Lethal Means Coalition workplan.	Target Met in 2023
Implement suicide prevention screening in at least one CCHS program in the Washoe.	In Progress
Increase the number of sites implementing Zero Suicide in Washoe County.	In Progress
Facilitate five Aca Entre Nos sessions that reach at least 70 participants about mental health that can lead to reducing stigmatization of seeking mental health services among the Spanish-speaking community.	Target Met in 2023
Build out all three elements of a best practice behavioral health crisis continuum of care system in Washoe County with affinity to the "Roadmap to the Ideal Crisis System" published by the National Council for Behavioral Health.	In Progress
Achieve goals identified in the Washoe County Crisis Response System Implementation Plan to build out a best practice youth behavioral health crisis continuum of care for youth in Washoe County with affinity to the "National Guidelines for Child and Youth Behavioral Health Crisis Care" distributed by SAMHSA	In Progress
70% of existing policies will be assessed among collaborative organizations and state level to develop a proposal of policy changes.	Target Met in 2023
Up to 60 Black youth leaders will be trained in mental health policy and advocacy efforts.	Target Met in 2023



Focus Area 3- Preventative Health Behaviors Year 1 Results

Snapshot

Objectives

- Provide food assistance to at least 40,000 food insecure individuals by implementing the Prescription Food Pantry at participating Northern Nevada healthy pantries.
- Increase the number of stores participating in the Healthy Corner Store Program from 3 to 10 to improve the offering of healthy food options at their location.
- Increase knowledge of coping skills for stress, anxiety, and depression by a positive movement of 1, on a scale of 1 to 10.
- Expand the number of sites that are implementing the 5210 Healthy Washoe program by 10 additional elementary schools.
- Provide at least two 5210 engagement events within the WCSD and in the community by the end of school year 2024.

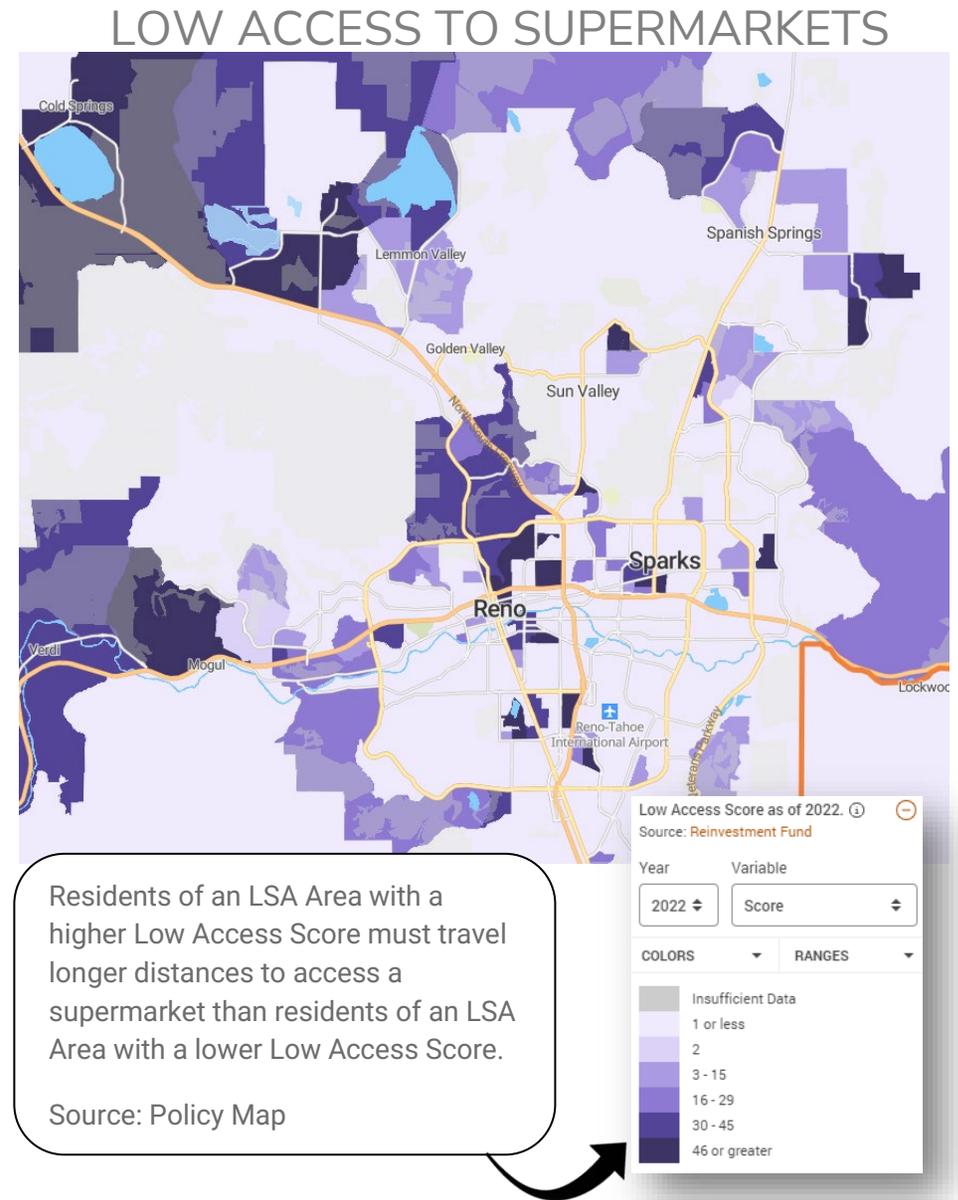
Data Driven Initiatives

- Prescription Pantry
- Healthy Corner Store
- Anything But the Gym
- 5210 Healthy Washoe



Preventive Health Behaviors

Strategy	Status
Provide food assistance to at least 40,000 food insecure individuals by implementing the Prescription Food Pantry at participating Northern Nevada healthy pantries.	In Progress
Provide at least two 5210 engagement events within the WCSD and in the community by the end of school year 2024.	Minimal Progress
Increase knowledge of coping skills for stress, anxiety, and depression by a positive movement of 1, on a scale of 1 to 10.	Minimal Progress
Expand the number of sites that are implementing the 5210 Healthy Washoe program by 10 additional elementary schools.	Target Met in 2023
Increase the number of stores participating in the Healthy Corner Store Program from 3 to 10 to improve the offering of healthy food options at their location.	In Progress



Focus Area 4- Access to Health Care Year 1 Results

Snapshot

Objectives

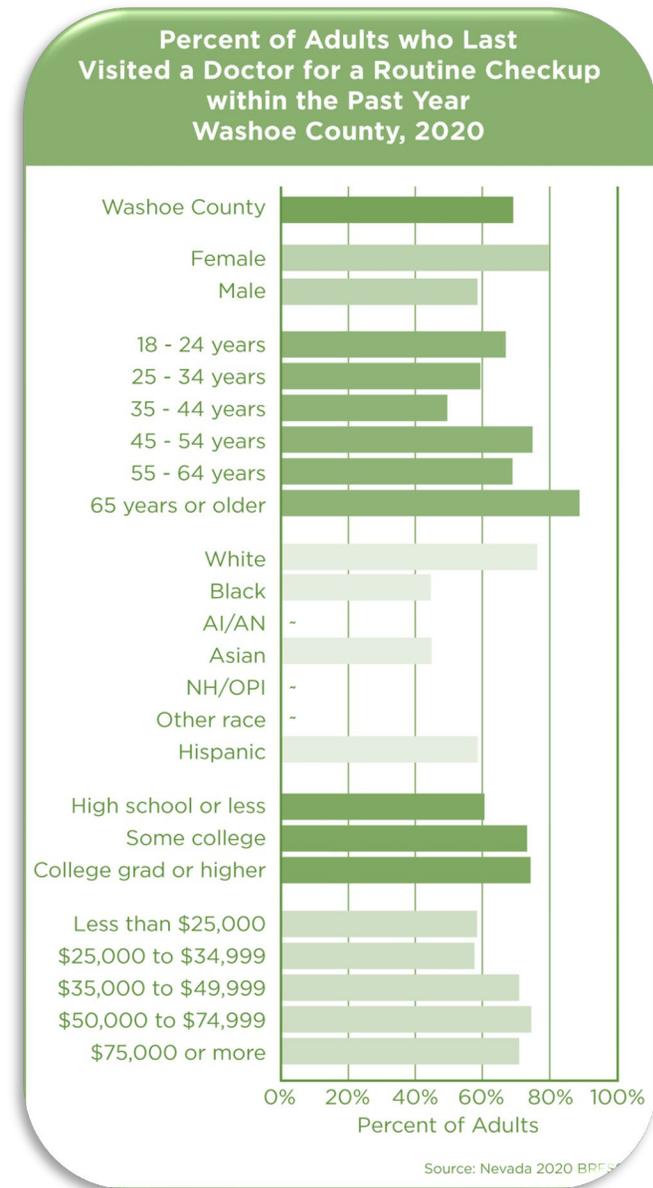
- Engage directly with the Medicaid community to increase awareness and utilization of Medicaid benefits by offering 12-18 community events or GEM Cafés (Greet, Eat, Meet) annually.
- Create a new coalition to increase the number of individuals in Washoe County covered by health insurance.
- Convene community health care stakeholders at least four times to identify strategies and actions Washoe County as a community can implement to increase access to quality care in an appropriate care setting and decrease utilization of emergency resources.
- Implement at least three initiatives designed to improve access to care.
- Implement a collaborative, community-wide public awareness campaign designed to stabilize and eventually decrease inappropriate 911 usage and increase availability of emergency response resources.
- Provide three Family Health Festivals to underserved communities in Washoe County.

Data Driven Initiatives

- Greet, Eat and Meet
- Insurance Enrollment Coalition
- Choose the Right Care Coalition
- Choose the Right Care Campaign
- Family Health Festival

ACCESS TO HEALTH CARE

Strategy	Status
Engage directly with the Medicaid community to increase awareness and utilization of Medicaid benefits by offering 12-18 community events or GEM Cafés (Greet, Eat, Meet) annually.	Target Met in 2023
Create a new coalition to increase the number of individuals in Washoe County covered by health insurance.	Minimal Progress
Convene community health care stakeholders at least four times to identify strategies and actions Washoe County as a community can implement to increase access to quality care in an appropriate care setting and decrease utilization of emergency resources.	Target Met in 2023
Implement at least three initiatives designed to improve access to care.	Target Met in 2023
Implement a collaborative, community-wide public awareness campaign designed to stabilize and eventually decrease inappropriate 911 usage and increase availability of emergency response resources.	Target Met in 2023
Provide three FHF's to underserved communities in Washoe County.	Target Met in 2023



Annual Update: Looking Ahead in 2024

CHIP Focus Area 1: Social Determinants of Health

Goal 1: Increase access to affordable rental housing (no more than 30% of income spent on housing).

Goal 2: Increase access to healthy food in Washoe County to prevent chronic disease.

CHIP Focus Area 2: Mental Health

Goal 1: Retain and expand the behavioral health workforce to improve access to behavioral health care.

Goal 2: Reduce the number of suicide attempts and deaths by suicide in Washoe County.

Goal 3: Divert individuals experiencing a behavioral health crisis from emergency rooms and detention facilities into an appropriate and effective system of care.

Goal 4: Improve access to behavioral health care for youth experiencing a behavioral health crisis and their families in an appropriate child/family-oriented behavioral health system.

CHIP Focus Area 3: Preventative Health Behaviors

Goal 1: Improve physical activity and nutrition behaviors among children in Washoe County.

Goal 2: Improve physical activity among adults in Washoe County.

Goal 3: Increase access to healthy food in Washoe County to prevent chronic disease.

CHIP Focus Area 4: Access to Health

Goal 1: Retain and expand the health care workforce to improve access to care.

Goal 2: Enhance systems of care to increase the likelihood that a resident of Washoe County receives care in the care setting most likely to achieve positive health outcomes while also managing cost for the patient and the health care system.

Goal 3: Increase access to health care through increased enrollment in and utilization of insurance benefits.

Goal 4: Improve access to health care through establishment of a primary care home for residents in Washoe County.

FOCUS AREA 1: Social Determinants of Health

Goal: Increase access to affordable rental housing (no more than 30% of income spent on housing)				
Initiative: Continuum of Care Tenancy Support				
Priority Population: Low-income and extremely low-income Washoe County residents				
CHA Priority Indicator: Percent of Households Spending 30% or More of Income on Rent Washoe County, Nevada and United States, 2010-2019				
2023 SMART Objective: By July 2023, increase tenant support by offering two training opportunities and training at least ten CoC member agencies on tenancy support best practices.				
2024 SMART Objective: CHIP Initiative Conclusion in 2023.				
Action Step	Timeline	Status <small>status reflects the activity in 2023</small>	2023 Deliverables <small>deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Provide tenancy support education to Working Group, NNCLC, and RAH General to establish shared definition and terminology related to tenancy support.	June 2023	In Progress	1.Completed tenancy support capacity survey.	The initiative concluded in 2023.
2. Complete tenancy support capacity survey.	March 2023	Target Met in 2023	2.Filled Housing and Grants Specialist Role.	
3. Research and identify tenancy support best practices.	June 2023	In Progress		
4. Design and/or identify tenancy support training material based on survey results and identified best practices.	June 2023	In Progress		
5. Promote tenancy support training opportunities through media platforms identified.	June 2023	In Progress		
6. Offer tenancy support training opportunities.	July 2023	In Progress		
7. Add new initiatives as needed.		In Progress		

FOCUS AREA 1: Social Determinants of Health

2023 Annual Update: In the first year, the Tenancy Support Capacity Survey was completed. Results revealed varying definitions of tenancy support among agencies. The initiative briefly halted due to a vacancy in the Housing and Grants Specialist role, which is now filled. Additionally, the passing of AB310 is expected to influence the initiative's direction in 2024 therefore these activities will conclude in 2023.

Lead Contact/Agency: Washoe County Housing and Homeless Services

Supporting partners: CoC, Reno Housing Authority, Northern Nevada Public Health, Eddy House, NNCH, Safe Embrace

Resources to address the initiative: Existing staff in the Washoe County Manager's office will be working on this initiative

FOCUS AREA 1: Social Determinants of Health

Goal: Increase access to affordable rental housing (no more than 30% of income spent on housing)				
Initiative: Continuum of Care Landlord Engagement				
Priority Population: Low-income and extremely low-income Washoe County residents				
22-25 CHA Priority Indicator: Percent of Households Spending 30% or More of Income on Rent Washoe County, Nevada and United States, 2010-2019				
2023 SMART Objective: By June 2023, increase access to affordable housing for low-income tenants by establishing a baseline housing inventory of properties/landlords actively renting to CoC program participants and provide training to at least 10 CoC members.				
2024 SMART Objective: The initiative concluded in 2023.				
Action Step	Timeline	Status <small>status reflects the activity in 2023</small>	2023 Deliverables <small>deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Develop and launch an outreach effort to housing industry stakeholders including the Apartment Association, the Realtors Association, and property management companies.	June 2023	In Progress	1. Baseline housing inventory complete 2. Landlord engagement through panel discussions, and tabling and conversations	The initiative concluded in 2023.
2. Complete RHA survey among current landlords	March 2023	Target Met in 2023		
3. Research promising practices to improve landlord engagement.	June 2023	Target Met in 2023		
4. Provide landlord engagement education/training to Working Group, NNCLC, and RAH General Membership.	December 2024	In Progress		
5. Establish a baseline housing inventory of properties/landlords actively renting to CoC program participants and/or accepting housing vouchers.	June 2023	Target Met in 2023		
6. Create a centralized CoC landlord engagement strategy that address the results of landlord survey and outreach efforts.	December 2024	In Progress		
2023 Annual Update: RHA executed the landlord engagement survey, gaining valuable insights into perspectives among landlords. Partners successfully hosted a landlord symposium in collaboration with HUD and Nevada Rural Housing Authority. RHA established a				

FOCUS AREA 1: Social Determinants of Health

structured routine of monthly briefings for new landlords, providing information about the administration of vouchers, and met with realtors, landlords, and investors to provide program overview and information.

Lead Contact/Agency: Reno Housing Authority

Supporting partners: CoC, Washoe County Housing and Homeless Services, Northern Nevada Public Health, Eddy House, NNCH, Safe Embrace

Resources to address the initiative: Existing staff will be working in this initiative

FOCUS AREA 1: Social Determinants of Health

Goal: Increase access to affordable rental housing (no more than 30% of income spent on housing)				
Initiative: Housing Payment Nondiscrimination Legislation				
Priority Populations: Low income and extremely low-income Washoe County residents.				
22-25 CHA Priority Indicator: Percent of Households Spending 30% or More of Income on Rent, Washoe County – 47% (2019)				
2023 SMART Objective: By June 2023 pass legislation to prohibit housing discrimination based on form of payment used to pay rent (ex. Housing Choice Voucher, disability income, rental assistance, unemployment).				
2024 SMART Objective: The initiative concluded in 2023.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Identify and track bills to prohibit housing discrimination based on form of payment used to pay rent (ex HUD Voucher).	January 2022	Target Met in 2023	Legislation did not pass.	The initiative concluded in 2023.
2. Work as part of a statewide coalition to generate advocacy and support for the passage of legislative efforts to prohibit discrimination based on form of payment.	February – June 2023	Target Met in 2023		
2023 Annual Update: The Nevada Housing Justice Alliance (NHJA) led bill AB176 to pass legislation prohibiting housing discrimination based on the form of payment used to pay rent. NHJA and statewide partners provided status updates to keep constituents, organizations, and community advocates engaged and involved with this bill. During the legislative session many individuals and organizations, including Northern Nevada Public Health provided testimony in support of this bill. However, AB176 did not pass.				
Lead Contact/Agency: Nevada Housing Justice Alliance (NHJA)				
Supporting partners: NHJA is a statewide coalition of grassroots organizations and community advocates working with Nevada tenants to develop solutions and to advocate for community investments that solve the root causes of housing insecurity.				
Resources to address the initiative: NHJA coalition partner agency staff and volunteers.				

FOCUS AREA 1: Social Determinants of Health

Goal: Increase equitable access to fresh, healthy food for communities in Washoe County				
Initiative: Golden Groceries				
Priority Population: Food Insecure Seniors (60+) residing in Washoe County				
22-25 CHA Priority Indicator:				
<ol style="list-style-type: none"> 1. Senior Food Insecurity Rate for Nevada is 10.8%, (based on Feeding America’s State of Senior Hunger in 2020 -most current data) 2. Number of seniors enrolled in SNAP – 8,000 seniors in Washoe County are enrolled in SNAP (60 years of age or older) 3. Decrease the number of Seniors who report skipping meals. Nationwide, 1 in 5 seniors report that they have to skip meals. 4. Percent of adults 65 years or older that had at least 1 serving of vegetables per day – 82.1% (2019) 				
2023 SMART Objective:				
<ol style="list-style-type: none"> 1.In FY23, provide new Client Choice Golden Grocery food pantry to 150 seniors weekly 2.In FY23, serve an average of 500 seniors monthly through all Golden Groceries pantries in Washoe County 				
2024 SMART Objective:				
<ol style="list-style-type: none"> 1.In Calendar year 2024, reduce the number of meals skipped by 10% 2.In Calendar Year 2024, serve an average of 650 seniors monthly through all Golden Grocery pantries in Washoe County 				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Educate populations about senior hunger and senior food programs.	April 2024 – ongoing	In Progress	Target not met due to inability to conduct survey. Seniors will report consuming more fruits and vegetables.	650 Seniors will report consuming more fruits and vegetables, by visiting Golden Grocery pantries.
2. Promote access to existing Golden Grocery Client Choice pantries in Washoe County.	April 2024 - ongoing	In Progress	190 Seniors reported skipping fewer meals due to increased access to food, with the opening of the new Golden Grocery	Through access to Golden Groceries, we will see a 10% reduction in seniors reporting that they missed or skipped meals.
3. Enroll eligible participants into the SNAP program.	April 2024- ongoing	In Progress		
4. Incorporate 5210 Healthy Washoe messaging into Golden Grocery environments.	July 2024	Not Started		
5. Open a stand along Golden Grocery Client Choice Pantry for seniors in Washoe County	Sept- Dec. 2023	Target Met in 2023		

FOCUS AREA 1: Social Determinants of Health

			site at Reno Housing Authority	
6. Create and distribute a healthy eating survey to all Golden Grocery pantries in March and April 2024 to gather baseline data and then again in September and October 2024 to determine behavior changes.	March- 2024	New in 2024		
<p>2023 Annual Update: A new Golden Groceries site was added Oct. 2023. It is located at the Reno Housing Authority, which provides housing subsidies for seniors in the Reno/Sparks and the Washoe County area. Across all Golden Grocery sites, service numbers began steadily increasing beginning in April 2023, due to the end of pandemic SNAP benefits. Many seniors were pushed back to food pantries to get the food that they would have been able to buy at a grocery store, with SNAP benefits. Surveying will take place in 2024 as efforts were delayed in the first year of implementation.</p>				
<p>Lead Contact/Agency: Food Bank of Northern Nevada</p>				
<p>Supporting partners: Northern Nevada Public Health, Reno Housing Authority, Age Friendly and Senior Coalitions of Washoe County, Reno, and Sparks.</p>				
<p>Resources to address the initiative: Safe, affordable, and accessible locations, food purchase funding, volunteers, equipment, marketing and outreach support, labor</p>				

FOCUS AREA 2: Mental Health

Goal: Decrease the number of suicide attempts and deaths by suicide in Washoe County.				
Initiative: Lethal Means Coalition				
Priority Population: Washoe County				
22-25 CHA Priority Indicator(s):				
1. Intentional injury (suicide) mortality rate per 100,000 – 20.1 (2020)				
2. Firearm-related suicide fatalities per 100,000 population – 13.2 (2021)				
2023 SMART Objective:				
1. By December 30, 2023, create a new coalition to address suicide by certain lethal means.				
2. By December 30, 2024, create and promote suicide prevention resources through social media platforms.				
3. By December 30, 2024, implement 1-2 strategies from the Lethal Means Coalition workplan.				
2024 SMART Objective:				
1. By December 30, 2024, create and promote suicide prevention resources through social media platforms.				
2. By December 30, 2024, implement 1-2 strategies from the Lethal Means Coalition workplan.				
Action Step	Timeline	Status Status reflects the activity in 2023	2023 Deliverables Deliverables achieved in 2023	2024 Target New Target/Deliverables in 2024
1. Develop work plan for community-based lethal means reduction for suicide prevention.	By July 2023	Target Met in 2023	1. Work plan developed.	1. Promote resources through social media platforms. 2. 1-2 strategies implemented
2. Identify and recruit Lethal Means Coalition partners. Facilitate convenings and identify strategies and actions to be implemented.	By December 30, 2023	Target Met in 2023	2. At least 3 partners recruited.	
3. Facilitate development of community resources, including website, education materials and media, a regional gun safe storage locations map, practices, recommendations for gun safety advocacy.	By December 30, 2024	In Progress	3. Coalition strategies and activities developed.	
4. Finalize the WSPA work plan for community-based lethal means reduction for suicide prevention	By March 30, 2024	Target Met in 2023	4. 1 – 2 strategies/activities implemented.	

FOCUS AREA 2: Mental Health

<p>5. Develop and complete at least one survey of local Federal Firearm Licensed (FFL's) businesses and other targeted locations to determine their interest in participating in suicide prevention and as safe storage sites. Further consult an establish and interested location(s).</p>	<p>By December 30, 2024</p>	<p>In Progress</p>		
<p>2023 Annual Update: Northern Nevada Public Health partnered with nine organizations to create, Washoe Suicide Prevention Alliance (WSPA), a lethal means reduction coalition aimed to increase suicide prevention awareness and measures with an emphasis on lethal means safety education; and to decrease stigma about mental health and policy initiatives. WSPA developed a webpage where community members can access information about the coalition, including suicide statistics, lethal means storage, firearm transfer laws, and resources for anyone who is having thoughts of suicide or wants to share resources with someone who is having thoughts of suicide. WSPA also drafted a survey to begin conducting outreach with Federal Firearms Licensed dealers (FFLs) to develop an online safe gun storage map where community members can access a list of locations where they can securely store their firearms as needed.</p>				
<p>Lead Contact/Agency: Northern Nevada Public Health Supporting partners: To be identified through coalition building activities. Participating organizations of the Washoe Suicide Prevention Alliance (WSPA) include: the Nevada Department of Veteran's Services, the Nevada Division of Public and Behavioral Health (DPBH) - Office of Suicide Prevention, Reno-Sparks Indian Colony, Nevada Urban Indians, VA Sierra Nevada Health Care, The American Foundation for Suicide Prevention, Eduardo Martinez (Veteran's Advocate), and Sam Knipmeyer (Vet-to-Vet) support group. WSPA is also supported by an advisory team to provide feedback and guidance on the coalition's activities. The advisory team is comprised of stakeholders from Federally Licensed Firearms (FFLs), statutory bodies (City Council), behavioral health providers, medical providers, law enforcement, and veteran outreach.</p>				
<p>Resources to address the initiative: Northern Nevada Public Health Chronic Disease and Injury Prevention Health Educator, web-based platform for hosting coalition site, gun violence and suicide prevention education resources</p>				

FOCUS AREA 2: Mental Health

Goal: Decrease the number of suicide attempts and deaths by suicide in Washoe County				
Initiative: Zero Suicide				
Priority Population: Adults in Washoe County				
22-25 CHA Priority Indicator(s):				
1. Intentional injury (suicide) mortality rate per 100,000 – 20.1 (2020)				
2. Percentage of high school students who tried killing themselves during the 12 months prior to the survey – 9.9% (2019 YRBS)				
3. Percentage of middle school students who tried killing themselves during the 12 months prior to the survey – 6.0% (2019 YRBS)				
2023 SMART Objective: By January 31, 2024, implement suicide prevention screening in at least one CCHS program for Northern Nevada Public Health clinic as a Zero Suicide site.				
2023 SMART Objective: By December 30, 2025, add two additional sites implementing Zero Suicide in Washoe County.				
2024 SMART OBJECTIVE: By January 31, 2025, complete implementation of remaining ZS action steps in the Northern Nevada Public Health clinic and support of expansion to external agencies identified.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Continue training on suicide identification, prevention screening, support, and transition to care in at least two programs within the Northern Nevada Public Health – Community and Clinical Health Services Division (CCHS).	September 2023	In Progress	1.~50 staff trained	Complete program implementation in NNPH Clinic
2. Pilot and implement ZS screening and procedures in at least one additional CCHS program. Identify the program, provide staff training, develop formal procedures, implement appropriate screening and transition to care.	December 30, 2024	In Progress	Additional CCHS program piloted.	
3. Facilitate expansion and implementation of the Zero Suicide program by at least two additional local agencies in Washoe County.	July 2023 – December 2025	In Progress		
4. Provide continued technical assistance to all implementing ZS local agencies serving Washoe County residents (including Quest Counseling, The Children’s Cabinet, Renown, NNPH, Carson Tahoe Hospital, Community Chest).	July 2023 – December 2025	In Progress		
2023 Annual Update: Two Northern Nevada Public Health (NNPH) programs were identified as willing to receive training and explore utilizing a universal suicide screening tool for suicide risk in their programs. Over 50 staff members received some or all the following trainings in 2023:				

FOCUS AREA 2: Mental Health

SafeTALK, Columbia Suicide Screening tool (C-SSRS) tool training, Counseling on Access to Lethal Means (CALM), Safe Messaging for Suicide Prevention, and 2-day Applied Suicide Intervention Skills Training (ASIST). Internal suicide screening procedures were created, and resources for referrals were identified as well as increasing internal capacity to work with or refer individuals deemed high risk. As such, suicide screening is now regularly occurring in two programs. In 2024 efforts will focus on expanding screening into other internal programs and external agencies – pending hire of Nevada Office of Suicide Prevention - Zero Suicide Program Coordinator position staff.

Lead Contact/Agency: Nevada Office of Suicide Prevention

Supporting partners: Northern Nevada Public Health

Resources to address the initiative: Northern Nevada Public Health Chronic Disease and Injury Prevention Health Educator, Northern Nevada Public Health Clinic, Zero Suicide Policies Review Board

FOCUS AREA 2: Mental Health

Goal: Reduce the number of suicide attempts and death by suicide in Washoe County.				
Initiative: Aca Entre Nos				
Priority Population: Spanish speaking families				
22-25 CHA Priority Indicator:				
<ol style="list-style-type: none"> Percentage of adults reporting mental health “not good” for 14+ days in Washoe County – 14.7% (2020) Percentage of high school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 40.2% (2019 YRBS) Percentage of middle school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 32.4% (2019 YRBS) 				
2023 SMART Objective: By December 2023, facilitate 5 Aca Entre Nos sessions that reach at least 70 participants about mental health that can lead to reducing stigmatization of seeking mental health services among the Spanish-speaking community.				
2024 SMART Objective: By December 2024, reach at least 70 Spanish speaking participants by facilitating 5 Aca Entre Nos mental health sessions in schools and/or through community requests to diminish the stigma about mental health services and foster equity in access to support.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Identify locations where conversations can be hosted monthly.	February – July 2023	No Longer Applicable	1. Facilitated community conversations at 7 locations. 2. 80+total participants	1. Facilitate 5 Aca Entre Nos mental health sessions. 2. 70 total participants
2. Tailor outreach plan for each different hosting location.	February – December 2023	Target Met in 2023		
3. Engage in dialog and education around mental health with community participants.	February – December 2023	Target Met in 2023		
4. Share mental health resources available within the community.	February – December 2023	Target Met in 2023		
5. Identify locations where conversations can be hosted three months in advance during the spring and fall months.	May – June 2024 and October - December 2024	NEW in 2024		
6. Tailor outreach plan for each different hosting location.	May – June 2024, and October - December 2024	NEW in 2024		
7. Engage in dialogue and education around mental health during sessions.	December 2024	NEW in 2024		

FOCUS AREA 2: Mental Health

8. Share mental health resources available within the community.	December 2024	NEW in 2024		
<p>2023 Annual Update: In 2023, we successfully facilitated mental health conversations with over 80 Spanish-speaking individuals across seven locations, fostering collaboration with various agencies and organizations to extend our reach within the larger community. The initiative welcomed new community partners, enhancing the diversity of resources, and prompting slight modifications to our action steps as we enter 2024.</p>				
<p>Lead Contact/Agency: Nevada Hispanic Medical Association, Children’s Cabinet Supporting partners: Renown, NNPH, WCSD, Nevada Latino Alumni Association, Quest Counseling, WCHSA</p>				
<p>Resources to address the initiative: Nevada Hispanic Medical Association, bilingual, and bicultural medical professional participation. School counselor, professional bilingual, and bicultural mental health participation. Renown, financial resources. Children’s Cabinet, fiscal agent, potential hosting site, and providing professional mental health support when necessary. Parent University, logistical and data collection support. Northern Nevada Public Health, outreach, and organizational, logistical support. Radio station, platform for promotion.</p>				

FOCUS AREA 2: Mental Health

Goal: Divert individuals experiencing a behavioral health crisis from emergency rooms and detention facilities into an appropriate and effective system of care.				
Initiative: Washoe County Adult Crisis Response System				
Priority Population: County-wide system response for adults in Washoe County experiencing a behavioral health crisis.				
22-25 CHA Priority Indicator(s): 1. Percentage of adults reporting mental health “not good” for 14+ days in Washoe County – 14.7% (2020) 2. Intentional injury (suicide) mortality rate per 100,000 – 20.1 (2020)				
2023 SMART Objective: By December 31, 2024, build out all three elements of a best practice behavioral health crisis continuum of care system in Washoe County with affinity to the “Roadmap to the Ideal Crisis System” published by the National Council for Behavioral Health				
2024 SMART Objective: By December 31, 2024, build out all three elements of a best practice behavioral health crisis continuum of care system in Washoe County with affinity to the “Roadmap to the Ideal Crisis System” published by the National Council for Behavioral Health				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Continue facilitation of the Coordination and Accountability Team to provide oversight of system implementation in Washoe County.	Quarterly June 2022 – December 2024	In Progress	1.Crisis Stabilization Center open. - Not accomplished, shift to 2024	Crisis Stabilization Center open. Hub contract awarded and new vendor operational.
2. Continue facilitation of the Partner Agency Team to establish agreements and protocols to implement the system in Washoe County.	Monthly June 2022 – December 2024	In Progress	2.Hub contract awarded. - Not accomplished, shift to 2024	MOUs in place. Training plan finalized and implemented.
3. Continue to work collaboratively with the State of Nevada and Crisis Support Services of Nevada to enhance the 988 Crisis Call Hub	RFI summer 2023, RFQ fall 2023, hub award in 2024.	In Progress	3.Mobile crisis teams established - anticipated in 2025	Staff hired for ongoing coordination.
4. Continue to work collaboratively with the State of Nevada and Renown Health to open a Crisis Stabilization Center.	Opened by December 2023	In Progress		
5. Continue to work collaboratively with the State of Nevada and local agencies to build out mobile crisis response teams.	Designated Mobile Crisis Response Teams active by 2025.	In Progress		

FOCUS AREA 2: Mental Health

<p>6. Continue to implement strategies and action steps in the Washoe County Behavioral Health Crisis Response Implementation Plan to assure the system as implemented has fidelity to the best practice standards.</p>	<p>July 2022 – June 2025</p>	<p>In Progress</p>		
<p>2023 Annual Update: The Washoe County coalition continues to work to implement strategies and accomplish goals outlined in the Washoe County Crisis Response Implementation Plan. Efforts have focused on developing a training plan, establishing MOUs, developing, and piloting a familiar voices strategy, and collecting data from existing providers. We continue to partner with and remain dependent upon the state to move forward significant initiatives to build out the infrastructure necessary to stand up the crisis response system components including releasing an RFP to identify a contractor to enhance the 988 hub, receiving approval from CMS on a Medicaid state plan amendment to establish crisis response rates, and finalizing subawards to Renown Health to open and operate the crisis response center. A lot of foundational work was completed in 2023 and we are well positions to see progress on the hub, crisis stabilization center, and overall funding model in 2024.</p>				
<p>Lead Contact/Agency: NNPH, Washoe County Human Services Agency, Nevada Department of Public and Behavioral Health Supporting partners: Crisis Support Services of Nevada, Renown Health, CCBHCs, local governments, hospitals, insurance plans, state agencies, law enforcement, behavioral health providers</p>				
<p>Resources to address the initiative: This initiative is a continuation from the 2018 – 2020 CHIP. The Washoe County Crisis Response Implementation Plan was developed as a CHIP initiative starting in 2020. The partners have continued to collaborate to implement the plan. NNPH provides financial resources to contract with Social Entrepreneurs, Inc. to serve as facilitators and project managers as well as core staff to support the initiative. From WCHSA, the Behavioral Health Coordinator serves as core staff to support the initiative. The State of Nevada is working toward Medicaid rates to support system implementation. State mental health block grants and ARPA funding have been allocated to the initiatives. SB390 of the 2021 Nevada Legislative Session created the Behavioral Health Crisis Response Fund which will collect fees on phone lines to support the crisis response system. Many agencies have dedicated many hours of staff time to work to implement elements of the crisis response plan.</p>				

FOCUS AREA 2: Mental Health

Goal: Improve access to care through an appropriate child/family-oriented behavioral health system for youth experiencing a behavioral health crisis and/or behavioral health diagnoses.

Initiative: Washoe County Youth Crisis Response System

Priority Population: County-wide system response for youth in Washoe County experiencing a behavioral health crisis.

22-25 CHA Priority Indicator:

1. Percentage of high school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 40.2% (2019 YRBS)
2. Percentage of middle school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 32.4% (2019 YRBS)
3. Percentage of high school students who tried killing themselves during the 12 months prior to the survey – 9.9% (2019 YRBS)
4. Percentage of middle school students who tried killing themselves during the 12 months prior to the survey – 6.0% (2019 YRBS)

2023 SMART Objective: By December 31, 2025, achieve goals identified in the Washoe County Crisis Response System Implementation Plan to build out a best practice youth behavioral health crisis continuum of care for youth in Washoe County with affinity to the “National Guidelines for Child and Youth Behavioral Health Crisis Care” distributed by SAMHSA.

2024 SMART Objective: By December 31, 2025, achieve goals identified in the Washoe County Crisis Response System Implementation Plan to build out a best practice youth behavioral health crisis continuum of care for youth in Washoe County with affinity to the “National Guidelines for Child and Youth Behavioral Health Crisis Care” distributed by SAMHSA.

Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Begin facilitation of the Youth Partner Agency Team to design and implement the youth crisis response system including establishing agreements and protocols to implement the system.	Monthly June 2022 – December 2024	In Progress	1.Hub contract awarded - Not accomplished, shift to 2024	Hub contract awarded and new vendor operational.
2. Identify gaps in children and youth specific services and solutions to address those gaps. Work collaboratively to identify and implement opportunities for improvement of current youth behavioral health crisis services and systems.	Ongoing	In Progress	2.Mobile crisis teams with competency to serve youth and families expanded	Mobile crisis teams with competency to serve youth and families expanded.
3. Continue to work collaboratively with the State of Nevada and Crisis Support Services of Nevada to enhance the 988 Crisis Call Hub.	December 2024	In Progress	competency to serve youth and families expanded	
4. Continue to work collaboratively with the state to expand mobile crisis response teams with children and youth expertise	RFI summer 2023, RFQ fall	In Progress	- Not accomplished, shift to 2024	Progress toward establishing crisis respite center.

FOCUS AREA 2: Mental Health

	2023, hub award in 2024		3.Number of goals and objectives in the plan related to youth and families achieved. Not accomplished, shift to 2024.	# of goals and objectives in the plan related to youth and families achieved
<p>2023 Annual Update: The Children and Youth Subcommittee continues to meet and have active participation from a cross section of behavioral health providers and stakeholders. The group has made significant progress identifying issues and gaps in services, mapping the existing children and youth crisis response system, reviewing case studies leading to improved collaboration and warm handoffs, among other accomplishments.</p>				
<p>Lead Contact/Agency: Children’s Cabinet and Quest Counseling Services Supporting partners: Youth-serving behavioral health providers, Northern Nevada Public Health (Formerly Washoe County Health District), Washoe County Human Services Agency, State of Nevada Department of Health and Human Services, local governments, hospitals, insurance plans, state agencies, law enforcement, behavioral health providers. Children’s Cabinet, Quest Counseling and others also collaborate to a very successful second annual Youth Mental Health Summit.</p>				
<p>Resources to address the initiative: This initiative is a continuation from the 2018 – 2020 CHIP. The Washoe County Crisis Response Implementation Plan was developed as a CHIP initiative starting in 2020. The partners have continued to collaborate to implement the plan. The coalition delayed implementation of youth specific aspects of the system until the national guidelines were published in late 2022. NNPH provides financial resources to contract with Social Entrepreneurs, Inc. to serve as facilitators and project managers. The Children’s Cabinet and Quest Counseling Services provide core staff to facilitate the Youth Committee. The State of Nevada is working toward Medicaid rates to support system implementation. State mental health block grants and ARPA funding have been allocated to the initiatives. SB390 of the 2021 Nevada Legislative Session created the Behavioral Health Crisis Response Fund which will collect fees on phone lines to support the crisis response system. Many agencies have dedicated many hours of staff time to work to implement elements of the crisis response plan.</p>				

FOCUS AREA 2: Mental Health

Goal: Improve access to care through an appropriate child/family-oriented behavioral health system for youth experiencing a behavioral health crisis and/or behavioral health diagnoses.				
Initiative: Black LGBTQ+ Mental Health				
Priority Population: Black youth, with special focus on LGBTQ+ population				
22-25 CHA Priority Indicator:				
<ol style="list-style-type: none"> Percentage of high school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 40.2% (2019 YRBS) Percentage of middle school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 32.4% (2019 YRBS) 				
2023 SMART Objective:				
<ol style="list-style-type: none"> By August 30, 2025, 70% of existing policies will be assessed among collaborative organizations and state level to develop a proposal of policy changes. By August 30, 2025, up to 60 Black youth leaders will be trained in mental health policy and advocacy efforts. 				
2024 SMART Objective:				
<ol style="list-style-type: none"> By August 30th, 2024, youth will have identified 1 focus area and assessed policies affecting mental health within the focus area. By August 30, 2024, up to 12 Black youth leaders will be trained in mental health policy and advocacy efforts by the Larson Institute. 				
Action Step	Timeline	Status Status reflects the activity in 2023	2023 Deliverables Deliverables achieved in 2023	2024 Target New Target/Deliverables in 2024
1. Establish a year two cohort of 12 Black youth ages 12-17 to participate on the Black Youth Leadership Advisory Council	September 2024	In Progress	1.30 Recruited and Trained Youth Advocacy Leaders	<ol style="list-style-type: none"> 12 Recruited and Trained Youth Advocacy Leaders 1 focus area identified.
1. Use evidence-based policy curriculum to review, identify, and analyze existing policies that could potentially promote mental health in Black youth, including those at risk for suicide.	September 2024	In Progress		
2. Provide Mental Health & Policy Trainings for up to 60 youth.	February 2024	In Progress		
3. Develop a strategic action plan based on the information collected in the policy assessment.	September 2025	In Progress		

FOCUS AREA 2: Mental Health

4. Hold meetings with Adult Leadership Advisory Council	September 2024	In Progress		
5. Evaluate and report program activities	September 2024	In Progress		
<p>2023 Annual Update: In the first year of this initiative, 30 youth were recruited and trained in mental health advocacy and policy. A pool of potential adult leaders for the advisory council were identified. Challenges arose during the recruitment phase, promoting adjustments to the number of recruited youth in 2024. Additionally, the timeline established in the first year underwent revisions and updating for the upcoming year.</p>				
<p>Lead Contact/Agency: The Larson Institute Supporting partners: US Department of Health and Human Services Office of Minority Health, Northern Nevada Public Health (NNPH), and additional community-based partners.</p>				
<p>Resources to address the initiative: The Larson Institute providing staff to focus on organization of program, US Department of Health and Human Services Office of Minority Health providing funding, NNPH providing staff time to participate in advisory council, and support with outreach.</p>				

Goal: Improve public health and public safety outcomes for justice involved individuals with mental health and substance use disorders.				
Initiative: Washoe County Sequential Intercept Model				
Priority Population: Justice involved individuals with mental health and substance use disorders				
22-25 CHA Priority Indicator:				
1. Percentage of adults reporting mental health “not good” for 14+ days in Washoe County – 14.7% (2020)				
2. Intentional injury (suicide) mortality rate per 100,000 – 20.1 (2020)				
2023 SMART Objective: New CHIP Initiative in 2024.				
2024 SMART Objective: By December 31, 2024, make progress toward a best practice behavioral health response for justice involved individuals informed by the “Sequential Intercept Model” endorsed by SAMHSA’s Gains Center.				
Action Step	Timeline	Status <small>status reflects the activity in 2023</small>	2023 Deliverables <small>deliverables achieved in 2023</small>	2024 Target Results <small>New Target/Deliverables in 2024</small>
1. Collect and share existing data to inform how people with mental health and substance use disorders flow through the criminal justice system.	By January 2024	NEW in 2024	None.	1.# of summit attendees
2. Convene stakeholders at a community summit to share information and advance understanding of gaps, resources, and opportunities at each intercept. Publish a report of proceedings and share information from the summit with community members and key stakeholders.	By March 2024	NEW in 2024		2.Data summary complete 3.Report of proceeding complete
3. Identify an organizational structure, resources, and scope of work to continue Washoe County’s collective efforts to improve public health and public safety outcomes for justice involved individuals.	By May 2024	NEW in 2024		4.Organizational structure and resources to move forward identified.
4. Develop a Strategic Framework and Action Plans to meet the needs of criminal justice involved individuals with mental health needs.	By December 2024	NEW in 2024		5.Strategic framework and action plans completed. Measurable outcomes identified.

5. Identify and initiate a minimum of three initiatives.	By December 2024	NEW in 2024		6. Initiatives identified.
<p>2023 Annual Update: This is a new CHIP initiative in 2024.</p>				
<p>Lead Contact/Agency: Washoe County Manager’s Office, Second Judicial Court Supporting partners: Human Services Agency, Northern Nevada Public Health, law enforcement, detention, parole and probation, public defenders, district attorney’s office, behavioral health providers, hospitals, state agencies and others</p>				
<p>Resources to address the initiative: Washoe County, City of Reno, City of Sparks and Northern Nevada Public Health provided funding to engage Social Entrepreneurs, Inc. to serve as facilitators and project managers as well as core staff to support the initiative. Staff from multiple agencies are serving as the core team to advance this effort.</p>				

Focus Area: Mental Health				
Goal: Reduce the number of suicide attempts and death by suicide in Washoe County.				
Initiative: Rez Girls Wellness Retreat and Boys Wellness Retreat				
Priority Population: American Indian/ Alaska Native				
22-25 CHA Priority Indicator:				
<ol style="list-style-type: none"> 1. Percentage of adults reporting mental health “not good” for 14+ days in Washoe County – 14.7% (2020) 2. Percent of high school students who tried killing themselves during the 12 months before the survey (Washoe County, 2019) 3. Percent of high school students who experienced sexual dating violence during the 12 months before the survey (Washoe County, 2019) 4. Percentage of high school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 40.2% (2019 YRBS) 5. Percentage of middle school students who felt sad or hopeless almost every day for two or more weeks in a row during the 12 months before the survey – 32.4% (2019 YRBS) 				
2023 SMART Objective: None.				
2024 SMART Objective: By July 2024, host two retreats (one for males and one for females) with workshops relating to mental, physical, emotional, and spiritual wellness for 24 Native American youth ages 12-18.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>NEW Target/Deliverables in 2024.</small>
1. Secure \$100k in funding for retreat.	January – July 2024	NEW in 2024	None.	1. Host two wellness retreats 2.24 total participants
2. Identify and book retreat hosting site and transportation rentals.	January 2024	NEW in 2024		
3. Create retreat agenda and recruit workshop trainers, presenters, and counselors.	February - July 2024	NEW in 2024		
4. Develop retreat flyers and advertise, open registration, and enroll and confirm 24-30 Native American youth.	May – July 2024	NEW in 2024		
5. Expand on existing pre and post assessment of youth and parents and implement.	May – July 2024	NEW in 2024		
6. Purchase program supplies (food, presenter materials, camper and presenter wellness items, camp supplies).	May – July 2024	NEW in 2024		
2023 Annual Update: NEW CHIP initiative in 2024.				

<p>Lead Contact/Agency: Tribal Minds, Inc.</p>
<p>Supporting partners: Nellie Davis from Sawabe Muhano (Native Wellness Center), Reno Sparks Tribal Health Center, Anthem Blue Cross, Northern Nevada Public Health, A Life More Sacred (Michael Carson), AveryDeane from BodyWise, Marina Cordova (SoulSpa)</p>
<p>Resources to address the initiative: Tribal Minds personnel, supporting partner staff, donations and sponsorship</p>

FOCUS AREA 3 Preventative Health Behaviors

Goal: Increase access to fresh, healthy food for adults in Washoe County to prevent chronic disease.				
Initiative: Rx Pantry				
Priority Population Food Insecure Adults and patients with diabetes in Washoe County				
22-25 CHA Priority Indicator:				
1. 10% of adults that are food insecure, Washoe County, Adults 10.9% (2017-2019)				
2. 55% of all Rx pantry users who had at least two Hemoglobin A1C's drawn have their A1C in a downward trend (2022)				
3. 95% of all Rx pantry participants reported that visiting the pantry is helping their families consume more vegetables (2022)				
2023 SMART Objective: By July 2023, provide food assistance to at least 40,000 food insecure individuals by implementing the Prescription Food Pantry at participating Northern Nevada healthy pantries.				
2024 SMART Objective: By December 2024, provide food assistance to at least 40,000 food insecure individuals by implementing the Prescription Food Pantry at participating Northern Nevada healthy pantries.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Add 5210 messaging in Rx pantry locations, including healthcare settings,	July 2024	In Progress	Targets not met in 2023.	Increase the number of prescriptions redeemed by 5% Add 5210 marketing to 5 Rx pantry locations
2. Bolster relationships with existing Rx Pantry healthcare providers to increase the number of prescriptions redeemed.	December 2024	In Progress		
3. Create diabetes and high blood pressure messaging and education to increase knowledge on the prevention of chronic diseases.	July 2024	In Progress		
2023 Annual Update: In 2023, we had a meeting to discuss what options might be possible for promoting the 5210 initiatives within participating Rx pantries and the potential connection to healthcare providers. We also held a roundtable session at our annual partner conference where Lisa, Health Educator with NNPH discussed the 5210 initiative and answered questions about Rx Pantry and provider assistance from participating partners. These plans were paused due to staffing resources. FBNN has been unable to make progress on the discussed items due to staff bandwidth. We plan to pick up and continue our efforts into 2024.				

FOCUS AREA 3 Preventative Health Behaviors

Lead Contact/Agency: Food Bank of Northern Nevada

Supporting partners: Northern Nevada Public Health staff, Prescription Food Pantry partners, Health care providers in Washoe County, and 5210 Subcommittee

Resources to address the initiative: Healthcare partners with knowledge on diabetes/high blood pressure, marketing, and communications, printed 5210 materials.

FOCUS AREA 3 Preventative Health Behaviors

Goal: Improve access to healthy foods and beverages in communities where availability is limited				
Initiative: Healthy Corner Store				
Priority Population: Areas with low access to a grocery store in Washoe County				
22-25 CHA Priority Indicator(s):				
1. Percent of high school students who ate vegetable 1 or more times/day during 7 days 12.8% (2019)				
2. Percent of adults that had at least 1 serving of vegetable per day 78.9% (2019)				
3. Percent of high school students who have obesity 11.9% (2019)				
4. Percent of adults that have obesity (based on BMI categories) 24.4% (2020)				
5. Percent of population that is food insecure, Washoe County, 11.0% (2019)				
6. Percentage of population who are low-income and do not live close to a grocery store (RWJF)				
2023 SMART Objective: By December 2024, increase the number of stores participating in the Healthy Corner Store Program from 4 to 7 to improve the offering of healthy food options at their location.				
2024 SMART Objective: By July 2025, increase the number of stores participating in the Healthy Corner Store Program from 3 to 10 to improve the offering of healthy food options at their location.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Identify partners to support Healthy Corner Store activities.	Ongoing through June 2025	In Progress	One store was onboarded in February.	Increase the number of stores participating in the Healthy Corner Store Program by 6
2. Provide guided technical assistance to store owners and employees on the store conversion process.	Ongoing through June 2025	In Progress		
3. Create a marketing strategy plan and develop community resources including marketing tools, educational materials, and resource guides to educate and promote the Healthy Corner Store Program.	By December 2024	In Progress		
4. Facilitate the development of a data collection tool to assess program effectiveness.	By December 2024	In Progress		
5. Assess sustainability of non-profits ability to supply fresh produce to stores.	By December 2024	NEW in 2024		

FOCUS AREA 3 Preventative Health Behaviors

2023 Annual Update: A new subcommittee was established with interest from four external community partners, UNR Extension, Reno Food Systems, Northern Nevada Food Bank, and Northern Nevada HOPEs. Community partners provided their time and expertise in creating resource materials for the community and stores (i.e. recipe cards and educational resources), offering fresh produce at two stores, and brainstorming ideas to enhance program efforts. The HCS program continues to expand healthy food offerings and is working to onboard more stores by bringing awareness and promoting the program through promotional videos created specifically to reach store owners and customers through a marketing plan. A Health Educator made visits to 13 stores for recruitment. From those contacts, one store was onboarded in February, Carniceria Tres Amigos. The number of stores onboarded with the program in 2023 increased from 3 to 4. In 2024, we plan to continue our efforts to increase the number of healthy corner stores.

Lead Agency(s): Northern Nevada Public Health Chronic Disease and Injury Prevention Program

Supporting partners: Reno Food Systems, UNR Extension, Environmental Health – NNPH, Communications Team – NNPH

Resources to address the initiative: Internship opportunities to support efforts, knowledge on store inventory management.

FOCUS AREA 3 Preventative Health Behaviors

Goal: Improve physical activity and nutrition behaviors among children in Washoe County.				
Initiative: 5210 Healthy Cafeterias				
Priority Population: Children in schools K-8 th				
22-25 CHA Priority Indicator:				
1. Percent of middle school students who watched TV, played video or computer games, or used a computer for 3 or more house/day – 60.6% (Nevada YRBS 2019)				
2. Percent of middle school students who did not participate in at least 60 minutes of physical activity on any day during the seven days before the survey – 17.4% (Nevada YRBS 2019)				
3. Percent of Washoe county youth who consumed vegetables twice a day - 21.2% (CDIP Chronic Disease Report 2021)				
4. Percent of kindergarten students who have obesity - 22.7 % (CDIP Chronic Disease Report 2020-2021)				
2023 SMART Objective: By the end of 2025, expand the number of sites that are implementing the 5210 Healthy Washoe program in 10 additional elementary schools.				
2024 SMART OBJECTIVE: By the end of 2025, expand the number of sites that are implementing the 5210 Healthy Washoe program in 2 additional elementary schools.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Recruit interested schools for 5210 Healthy Washoe program.	April 2023	Target Met in 2023	1.Provided 5210 trainings to 5 schools instead of 10. 2.Conducted 5 environmental scans. 3.Pilot schools implemented 2 strategies.	Implement the 5210 Healthy Cafeteria Program in 2 new schools.
2. Host a meeting with recruited school principals on 5210 program.	April-May 2023	Target Met in 2023		
3. Create a 5210-school coalition to implement the program.	Sept. 2023	Not Started		
4. Provide tool kits to each school.	Oct 2023	Target Met in 2023		
5. Conduct environmental scans at each school implementing 5210 Healthy Cafeterias	Oct 2023	Target Met in 2023		
6. Create an action plan for each school implementing 5210 Healthy Cafeterias.	Nov 2023	Target Met in 2023		
7. Align 5210 messaging with Coaches Challenge. Power Up Kids Fuel up Healthy Go! (REVISED)	April 2023	No Longer Applicable		

FOCUS AREA 3 Preventative Health Behaviors

8. Implement 1-2 5210 strategies per school year.	Dec 2023	Target Met in 2023		
9. Create a new 5210 messaging media campaign to recruit new schools	March. -April. 2024	New in 2024		
10. Promote healthy nutrition and physical activity through Power Up Kids and Fuel up Health, GO! Programs in classrooms.	Dec 2024	New in 2024		
11. Recruit a 5210 Champion at each school to continue 5210 program.	Dec 2024	New in 2024		
12. Recruit two new school sites and continue implementing 5210 activities above (2-8).	Dec 2025	New in 2024		
<p>2023 Annual Update: In the year 2023 we implemented 5210 Healthy Cafeteria sites in 5 pilot schools. Those schools implemented 2 strategies to increase fruit/vegetable consumption for kids during lunchtime. Additionally, the 5210 program pivoted efforts to support the transition of Coaches Challenge to Power Up Kids and Fuel Up Healthy, GO! the physical activity component of 5210. In 2024, we plan to increase the number of sites implementing the program while continuing to work with the pilot school sites to implement new strategies throughout the school year; and we are looking to coordinate efforts with the University of Nevada Reno, Cooperative Extension and Northern Nevada Public Health’s Chronic Disease and Injury Prevention Team to increase physical activity opportunities in schools.</p>				
<p>Lead Contact/Agency: Northern Nevada Public Health Supporting partners: Northern Nevada HOPES, Washoe County School District, UNR Cooperative Extension, Food Bank of Northern Nevada, Urban Roots</p>				
<p>Resources to address the initiative: CDC Healthy Disparities Grant, NNPH staff time, 5210 materials.</p>				

FOCUS AREA 3 Preventative Health Behaviors

Goal: Increase 5210 messaging among families and community members in Washoe County				
Initiative: 5210 Healthy Washoe				
Priority Population: Washoe County School District teachers, parents, and families				
22-25 CHA Priority Indicator:				
1. Percent of adults that had at least 1 serving of vegetables per day- 78.9% (Nevada BRFSS, 2013-2019)				
2. Percent of adults participated in enough aerobic and muscle-strengthening exercises to meet guidelines in Washoe county-26.7% (Nevada BRFSS 2011-2019)				
3. Percent of adults who are classified in having obesity in Washoe County-24.4% (Nevada BRFSS 2016-2020)				
2023 SMART Objective: Provide at least two 5210 engagement events within the WCSD and in the community by the end of school year 2024				
2024 SMART OBJECTIVE: Provide at least two 5210 engagement events within the WCSD and in the community by the end of school year 2024				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Recruit interested teachers and families at designated school sites.	September - October 2023	Not Started	1.Hosted 2 family/community events for 5210 2.We did not meet the goal of reaching 200 individuals, we had a total 70 of people attend both events.	Host 2-3 events for families, parents, or community members about 5210 Programs An increase of 250 users to the Healthy Washoe page
2. Promote 5210 programs to interested teachers and families at 5210 School sites.	Dec 2024	Not Started		
3. Create a pre and post-survey on 5210 knowledge for parents/families	Sept.-Oct. 2023	Not Started		
4. Create a healthy habits toolkit/resources for families	Nov 2023	Not Started		
5. Host a family engagement event.	December 2023 thru March. 2024	In Progress		
6. Conduct outreach on social media to increase awareness on 5210	April 2023- Dec. 2024	In Progress		

FOCUS AREA 3 Preventative Health Behaviors

7. Recruit a marketing company to create a 5210 campaign and increase the number of people visiting 5210 Healthy Washoe website (REVISED)	April 2023- May 2024	NEW in 2024		
<p>2023 Annual Update: At the beginning of 2023 our team redirected efforts to reach families through other activities as the original plans were tied to a grant opportunity that was not funded. In May of 2023 we hosted a 5210-watch party to engage community members with the new videos created for the community around healthy eating and physical activity. The Wellness and Prevention Program Coordinator talked about their state-wide efforts happening around 5210 to bridge local and state efforts together. During the Family Health Festival resource fairs, 5210 provided a station that had physical activities for kids and nutrition education for parents/families. About 70 people attended each event falling short of our initial goal to reach at least 200 individuals. Looking ahead, activities will continue into 2024 to increase the community's knowledge of 5210.</p>				
<p>Lead Contact/Agency: Northern Nevada Public Health Supporting partners: Northern Nevada HOPES, State of Nevada Department of Public and Behavioral Health, Washoe County School District, UNR Cooperative Extension, Food Bank of Northern Nevada, Urban Roots</p>				
<p>Resources to address the initiative: CDC Healthy Disparities Grant, NNPH staff time, 5210 materials, Communications-social media, radio and online platforms</p>				

FOCUS AREA 3 Preventative Health Behaviors

Goal: Improve physical activity among adults in Washoe County.				
Initiative: Anything but the Gym				
Priority Population: African American, Black, and other minority women.				
22-25 CHA Priority Indicator:				
<ol style="list-style-type: none"> Percent of adults that participated in enough aerobic and muscle strengthening exercises to meet guidelines, Washoe County, (Black 32.7%, Hispanic 22.6%, Asian 40.4%), 2019 Percent of adults that participated in enough aerobic and muscle strengthening exercises to meet guidelines, Washoe County (26.7%), Nevada(20.0%), and United States (23.2%), 2011-2019 				
2023 SMART Objective:				
<ol style="list-style-type: none"> By the end of the program, increase knowledge of coping skills for stress, anxiety, and depression by a positive movement of 1, on a scale of 1 to 10. By the end of the program, increase self-efficacy to engage in physical activity among participants by 10%. 				
2024 SMART Objective:				
<ol style="list-style-type: none"> By the end of the program, 24 participants will increase knowledge of coping skills for stress, anxiety, and depression by a positive movement of 1, within the mental health assessment tool. By the end of the program, 24 participants will complete 1 plan to remain physically active after the conclusion of the program. 				
Action Step	Timeline	Status Status reflects the activity in 2023	2023 Deliverables Deliverables achieved in 2023	2024 Targets New Target/Deliverables in 2024
1. Recruit program participants.	February – July 2024	Not Started	No target results were met as this initiative was put on pause for the first year of the CHIP.	1.24 participants will increase knowledge of coping skills for stress, anxiety, and depression by a positive movement of 1 within the mental assessment tool. 2.By the end of the program
2. Conduct a pre-assessment to measure chronic disease risk factors and coping skills for mental health (stress, anxiety, and depression levels)	February – July 2024	Not Started		
3. Deliver weekly exercise routines with access to video demonstrations to increase physical activity. Participants are asked to work out 3 times a week for 30 minutes, in addition to walking three times a week.	February – July 2024	Not Started		
4. Provide at least three health coaching sessions per participant to help clients adhere to the exercise program and help create healthy lifestyle habits.	February – July 2024	Not Started		

FOCUS AREA 3 Preventative Health Behaviors

5. Provide educational newsletters regarding chronic disease prevention	February – July 2024	NEW in 2024		participants will complete 1 plan to remain physically active after the conclusion of the program.
6. Conduct a post-assessment to measure chronic disease risk factors and coping skills for mental health (stress, anxiety, and depression levels).	February – July 2024	Not Started		
7. Analyze pre and post-test measures.	February – July 2024	Not Started		3.By the end of the program participants will engage in at least 150 minutes of moderate-intensity physical activity.
<p>2023 Annual Update: During the first year of the CHIP The Black Community Collective, State of Nevada, Northern Nevada Public Health, and other partners collaboratively applied for a grant to fully fund Anything but the Gym (ABTG) program. However, the grant was not awarded. Therefore, partners worked together to scale the original program into a six-month pilot program which will be implemented in 2024.</p>				
<p>Lead Contact/Agency: Black Community Collective Supporting partners: Northern Nevada Public Health (NNPH)</p>				
<p>Resources to address the initiative: NNPH Community Support</p>				

FOCUS AREA 4 Access to Healthcare

Goal: Increase access to health care through increased enrollment in and utilization of insurance benefits.				
Initiative: GEM Café's				
Priority Population: Medicaid members, or Medicaid-eligible community members within Washoe County.				
22-25HA Priority Indicator:				
1.Percent of children less than 19 years old who are uninsured in Washoe County – 19.1%. (2016-2020 aggregate)				
2.Percent of adults aged 18 – 64 in Washoe County who have health insurance – 87% (2020)				
3.Percent of population enrolled in Medicaid in Washoe County – 17.5% (2020)				
4.Percent of adults who last visited a doctor for a routine checkup within the past year – 69.2% (2020)				
SMART Objective: Engage directly with the Medicaid community to increase awareness and utilization of Medicaid benefits by offering 12-18 community events or GEM Café's (Greet, Eat, Meet) annually.				
2024 SMART OBJECTIVE: Project concluded in 2023.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Identify high need zip codes.	February 2023	Target Met in 2023	Hosted 10 GEM Cafés	Project concluded in 2023
2. Identify locations/community partners.	February 2023	Target Met in 2023		
3. Develop and coordinate outreach plan.	Varies by month/dependent upon site.	Target Met in 2023		
4. Coordinate activities/speakers for each event.	Ongoing in 2023	Target Met in 2023		
5. Host GEM Café's events	Ongoing in 2023	Target Met in 2023		
6. Complete surveys after each event	Ongoing in 2023	Target Met in 2023		
2023 Annual Update: 10 GEM Café events were hosted in partnership with community organizations. Successful event participation largely contributed to hosting them in the community where people were already gathering. For example, a partnership was built with the Women and Children Center of the Sierra to deliver a GEMS event during their regularly and well attended parenting classes offered in both English and Spanish. During the session, WIC information was provided, and members were enrolled day of to begin utilizing their benefits. During the events information is collected to understand participants' use of a primary care home and knowledge of their insurance benefits. Managed Care Organizations attended the sessions to provide additional information to participants to increase their knowledge of their added value benefits and answer questions they may have about their				

FOCUS AREA 4 Access to Healthcare

insurance. The information collected provided insight about barriers to accessing insurance benefits, stigma felt by patients who have a provide or established primary care home, and knowledge of insurance benefits. The pilot project was a fruitful endeavor that requires a new lead agency to take over to continue implementation. At this time the effort will conclude in 2023.

Lead Contact/Agency: Food Bank of Northern Nevada

Supporting partners: Silver Summit Health Plan, NNPH Health Equity Team, community agencies and community leaders

Resources to address the initiative: Site locations for each event, targeted outreach, food, speakers, incentives for participation provided to attendees

FOCUS AREA 4 Access to Healthcare

Goal: Increase access to health care through increased enrollment in and utilization of insurance benefits.				
Initiative: Insurance Enrollment Coalition				
Priority Population: Medicaid members, or Medicaid-eligible community members within Washoe County.				
22-25 CHA Priority Indicator:				
1. Percent of children less than 19 years old who are uninsured in Washoe County – 19.1%. (2016-2020 aggregate)				
2. Percent of adults aged 18 – 64 in Washoe County who have health insurance – 87% (2020)				
3. Percent of population enrolled in Medicaid in Washoe County – 17.5% (2020)				
4. Percent of adults who last visited a doctor for a routine checkup within the past year – 69.2% (2020)				
2023 SMART Objective: By December 30, 2023, create a new coalition to increase the number of individuals in Washoe County covered by health insurance.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Identify and recruit coalition partners.	By August 2023	Not Started	1. At least 5 partners recruited	Concluded in 2024
2. Facilitate coalition convenings and identify strategies and actions to be implemented.	By September 2023	Not Started	2. Develop action plan	
3. Complete 2023 health insurance enrollment campaign	By December 2023	Not Started	3. Enrollment campaign	
4. Implement improved enrollment campaign based on learnings from 2023 campaign.	By December 2024	Not Started		
2023 Annual Update: Initial meetings were held between with some MCOs to discuss campaigns and marketing opportunities to increase the community’s awareness about insurance benefits and enrollment. Efforts were redirected from organizing a coalition to understanding what other partners were working on. NNPH also focused on Family Health Festivals as one opportunity to connect families to partners offering enrollment information and primary care appointments. It was determined that this effort will conclude in 2023 as other activities are occurring among health care partners that are fruitful opportunities for the community to gain access to the care needed.				
Lead Contact/Agency: Northern Nevada Public Health (Formerly Washoe County Health District)				
Supporting partners: To be identified through coalition building activities.				
Resources to address the initiative: To be discussed when coalition partners convene.				

FOCUS AREA 4 Access to Healthcare

Goal: Enhance systems of care to increase the likelihood that a resident of Washoe County receives care in the care setting most likely to achieve positive health outcomes while also managing cost for the patient and the health care system.				
Initiative: Choose the Right Care (CTRC) Coalition				
Priority Populations: Underserved populations with lower access to care, Medicaid and Medicare users, unhoused persons, population health county-wide approach				
22-25 CHA Priority Indicator:				
1. Percent of adults who in the past 12 months needed a doctor but couldn't because of cost – 10.1% (2020)				
2. Percent of adults who last visited a doctor for a routine checkup within the past five years – 69.2% (2020)				
2023 SMART Objective: By December 30, 2023, convene community health care stakeholders at least four times to identify strategies and actions Washoe County as a community can implement to increase access to quality care in an appropriate care setting and decrease utilization of emergency resources.				
By December 2025 implement at least three initiatives designed to improve access to care.				
2024 SMART OBJECTIVE: Project concluded in 2023.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Regularly convene key health care stakeholders	Jan – Dec. 2023	Target Met in 2023.	4 convenings in (2023)	Project concluded in 2023
2. Identify priority focus areas with the highest potential.	Dec. 2023	Target Met in 2023		
3. Identify and implement work groups for each priority area.	Jan. 2024 – Dec. 2025	No Longer Applicable		
4. Identify and implement collaborative strategies.	Jan. 2024 – Dec. 2025	No Longer Applicable		
2023 Annual Update: Throughout 2023, REMSA Health convened community partners and stakeholders related to increasing access to quality care in an appropriate care setting and decreasing the unnecessary use of 9-1-1. Participants included co-first response agencies, k-12 and higher education personnel, public health advocates, nonprofit wrap-around services, mental and behavioral health services, urgent care administrators, municipal staff, and law enforcement. Through this initiative, several opportunities for collaboration and process improvement were identified including funding opportunities, alternate transport and care locations, capacity building, improved communication between agencies, legislative advocacy partnership, shared case management systems, and support for mobile assistance programs. This initiative is now closed in 2023. Additional opportunities for improvement related to Access to Health Care will be pursued by NNPH.				

FOCUS AREA 4 Access to Healthcare

Lead Contact/Agency: REMSA Health

Supporting partners: Reno Fire Department, Sparks Fire Department. Recruitment of additional community partners ongoing which may include Medical Reserve Corp (MRC), Community Emergency Response Team (CERT) and interns.

Resources to address the initiative: Northern Nevada Public Health, hospitals, FQHCCs, payers, school district, fire departments, behavioral health crisis system representatives, other health care providers

FOCUS AREA 4 Access to Healthcare

Goal: Enhance systems of care to increase the likelihood that a resident of Washoe County receives care in the care setting most likely to achieve positive health outcomes while also managing cost for the patient and the health care system.				
Initiative: Choose the Right Care (CTRC) Campaign				
Priority Populations: Underserved populations with lower access to care, Medicaid and Medicare users, unhoused persons, population health county-wide approach				
22-25 CHA Priority Indicator: 1. Medical calls per capita for 911 services in Washoe County – 19,171 (2022)				
2023 SMART Objective: By June 30, 2025, implement a collaborative, community-wide public awareness campaign designed to stabilize and eventually decrease inappropriate 911 usage and increase availability of emergency response resources.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Create and share a calendar with currently planned events and efforts.	By April 2024	Target Met in 2023	1.CTRC messaging incorporated into at least three existing REMSA campaigns.	Project concluded in 2023
2. Use paid advertising and boosted digital media to amplify campaign.	By December 2024	Target Met in 2023	2.One new joint NNPH/REMSA campaign	
3. Engage local community groups by speaking at events and meetings	By June 2025	Target Met in 2023	3.At least five community presentations	
4. Engage school age children through presentations at schools, daycares and youth organizations.	By June 2025	Target Met in 2023	4.At least five presentations targeting youth	
5. Engage co-response agencies to share digital messaging and actively support concept.	By December 2024	Target Met in 2023	5.One new media story highlighting a joint fire/REMSA CTRC message	

FOCUS AREA 4 Access to Healthcare

2023 Annual Update: For more than 11 years, REMSA Health has been working to change behavior around when to call 9-1-1. In 2021, that work received a significant boost with the launch of a campaign titled “Choose the Right Care” (CTRC). This project consists of ongoing messaging across various platforms intended to reinforce the importance of proper patient navigation. The campaign uses paid, earned, shared, and owned content as a way to explain possible alternatives to ambulance transport to an emergency room. In the calendar year 2023, the CTRC project was broadened through new outreach efforts and support provided by NNPH. This effort will conclude in 2023.

Lead Contact/Agency: REMSA Health and NNPH

Supporting partners: Reno Fire Department, Sparks Fire Department, Truckee Meadow Fire Rescue. Recruitment of additional community partners ongoing which may include Medical Reserve Corp (MRC), Community Emergency Response Team (CERT), Washoe County School District.

Resources to address the initiative: REMSA Health communications staff, current REMSA Health CTRC campaigns, and financial commitment. NNPH EMS, communications and health equity staff and financial commitment.

FOCUS AREA 4 Access to Healthcare

Goal: Retain and expand the health care workforce to improve access to care.				
Initiative: Loan repayment for health care professionals.				
Priority Populations: Underserved populations with lower access to care, Medicaid and Medicare users, unhoused persons, population health county-wide approach				
22-25 CHA Priority Indicator: Percentage of county population that resides in a Primary Care Health Professional Shortage Area (HPSA) - 70.9%				
2023 SMART Objective: By December 30, 2023, increase resources available for loan repayment assistance designed assist with retention and recruitment of health care professionals.				
2024 SMART Objective: By December 30, 2024, increase awareness of loan repayment assistance available through AB45 and scholarship assistance available through the ARPA funded Nevada Health Workforce Pipeline Grant.				
Action Step	Timeline	Status <small>status reflects the activity in 2023</small>	2023 Deliverables <small>deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
3. Identify and track bills to increase loan repayment for health care professionals.	January 2022	Target Met in 2023	1. AB45 legislation passed	# providers from Washoe County who receive AB45 loan repayment
4. Work as part of the Statewide Nevada Health Care Workforce and Pipeline Development work group to generate advocacy and support for the passage of AB45 and any other efforts that sustain or expand loan repayment programs.	February – June 2023	Target Met in 2023		# of providers who receive ARPA NHWPG scholarships
5. Attend workshops and support and engage in development of collaborative proposals to direct ARPA funding to health care workforce pipeline initiatives.	January 2024	NEW in 2024		
6. Monitor AB45 regulatory process and promote workshop involvement among workforce pipeline partners	December 2024	NEW in 2024		

FOCUS AREA 4 Access to Healthcare

7. When AB45 regulatory process is finalized and program is active, promote broadly among eligible Washoe County health care providers	December 2024	NEW in 2024		
8. Once ARPA Nevada Health Workforce Pipeline Grant funded programs are active, promote broadly among eligible Washoe County health care providers.	December 2024	NEW in 2024		
<p>2023 Annual Update: The Nevada Health Care Workforce and Pipeline Development work group stayed in contact with the Treasurer's office (bill sponsor), tracked progress of the bill through the 2023 legislative session, provided testimony in support of AB45 and distributed legislative alerts to work group members to generate additional support for passage. In addition, the work group supported funding for the existing loan repayment program coordinated out of the State Office of Rural Health. The passage of AB45 will provide \$5 million additional dollars targeted for loan repayment for health care professionals.</p>				
<p>Lead Contact/Agency: The Larson Institute, School of Public Health, University of Nevada, Reno</p>				
<p>Supporting partners: 40+ organizations statewide with expertise and interest in health care workforce pipeline development.</p>				
<p>Resources to address the initiative: The Larson Institute is leading a statewide Nevada Health Care Workforce and Pipeline Development work group charged with developing and implementing statewide health care workforce development plans focused on public health, behavioral health, and primary care. NNPH has representatives on the Advisory Committee. The work group is comprised of representatives 40+ organizations with expertise/interest in health care workforce development.</p>				

FOCUS AREA 4 Access to Healthcare

Goal: 1. Improve access to health care through establishment of a primary care homes for residents in Washoe County. 2. Increase insurance enrollment among residents in Washoe County.				
Initiative: Family Health Festivals (FHF).				
Priority Population: Residents in Washoe County				
22-25 CHA Indicators:				
1. 19.1% Percent of children less than 19 years who are uninsured, Washoe County 2016-2020				
2. 88.7% Percent of adults aged 18-64 years who have health insurance, Washoe County, Nevada, and United States, 2016-2020				
3. 69.2% Percent of adults who last visited a doctor for a routine checkup within the past year, Washoe County, 2020				
2023 SMART Objective: By December 2023, provide three FHF to underserved communities in Washoe County.				
2024 SMART Objective: By December 2024, provide three FHF to underserved communities in Washoe County.				
Action Step	Timeline	Status <small>Status reflects the activity in 2023</small>	2023 Deliverables <small>Deliverables achieved in 2023</small>	2024 Target <small>New Target/Deliverables in 2024</small>
1. Maintain partnerships with healthcare providers and Managed Care Organizations.	February 2023-December 2023	Target Met in 2023	3 Family Health Festivals executed	Execute 3 Family Health Festivals
2. Implement three FHF located in zip codes with high Community Needs Index (CNI) scores.	February 2023-December 2023	Target Met in 2023		
3. Secure financial support to fund FHF events.	January 2023-December 2023	Target Met in 2023		
4. Screen 100% of FHF attendees during intake for primary care homes and insurance	May 2023-October 2023	Target Met in 2023		
5. Conduct warm hand offs between triage and primary care homes.	May 2023-October 2023	Target Met in 2023		
6. Conduct warm hand offs between triage and Managed Care Organizations	May 2023-October 2023	Target Met in 2023		
7. Maintain partnerships with healthcare providers and Managed Care Organizations.	January 2024-December 2024	NEW in 2024		
8. Create new partnerships with healthcare providers and managed care organizations.	January 2024 – December 2024	NEW in 2024		

FOCUS AREA 4 Access to Healthcare

9. Secure financial support to fund FHF events.	January 2024 – December 2024	NEW in 2024		
10. Screen 100% of FHF attendees during intake for primary care homes and insurance.	May 2024- October 2024	NEW in 2024		
<p>2023 Annual Update: Three Family Health Festivals were conducted in the 89506, 89502 and 89431 zip codes. The festivals were supported by acquired funding from MCO sponsors and festival donors. The committee expanded partner participation and fostered collaborations with direct service providers to continue to bring direct services to each event. Additionally, the committee achieved an average attendance of 398 individuals per event. The FHF's will continue into 2024 with efforts to expand partnerships, secure funds to support events and activities to ensure all participants are screened.</p>				
<p>Lead Agency(s): Family Health Festival Committee: Community Health Alliance, Community Services Agency, Food Bank of Northern Nevada, Immunize Nevada, LIBERTY Dental Plan, Molina Healthcare, Northern Nevada HOPES, Northern Nevada Public Health, United Healthcare, United Way of Northern Nevada and the Sierra</p> <p>Supporting partners: Family Health Festival event partners</p>				
<p>Resources to address the initiative: Site locations for each event, targeted outreach, food, speakers, incentives for participation provided to attendees</p>				

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Review and Support

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Falisa Hilliard- Program Assistant

CHIP Steering Committee

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LaNesha Battle - Washoe County School District

April Cruda - Department of Health and Human Services - Office of Minority Health and Equity

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Karla Hernandez - University of Nevada, Reno, Hispanic and Latinx Community Relations

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Rae McElroy - Economic Development Authority of Western Nevada (EDAWN)

Chasity Martinez - Faith in Action

Kylie Rowe - Truckee Meadows Tomorrow

Godwin Nwando - Department of Health and Human Services, Division of Public and Behavioral Health

Sean Savoy - Community Representative

Ann Silver - Reno Sparks Chamber of Commerce

Tamara Telles - Larson Institute for Health Impact and Equity

Angie Wilson - Reno Sparks Indian Colony, Tribal Health Center

Annie Zucker – Children’s Cabinet

Community Partners (not a comprehensive list of all agencies participating in an initiative)

Access to Healthcare	Northern Nevada Public Health
Aging and Disability-APS	Office of US Senator Catherine Cortez Masto
Alzheimer Association	Office of US Senator Jacky Rose
Asian Community Development Council	Our Center
Bristlecone	Our Story, Inc.
CASAT	Quest Counseling and Consulting
Catholic Charities of Northern Nevada	Regional Transportation Commission
Chronic Disease Prevention and Health Promotion- Division of Public and Behavioral Health	Reno Housing Authority
Communities In School of Western NV	Reno Sparks Indian Colony
Community Health Alliance of Nevada	Reno Sparks Tribal Health Center
Department of Health and Human Services	Reno-Sparks NAACP Health Committee
Desert Farming Initiative	Renown Health
Economic Development Authority of Western Nevada (EDAWN)	Renown-NICE, NALA
Eddy House	Rise Academy-WCSD
Faith In Action-Nevada	Sanford Center for Aging (UNR)
Family Resource Center-WCSD	Sierra Junior Tennis Association
Food Bank of Norther Nevada	Silver Summit Health Plan
Good Shepherd's Clothes Closet	Soulful Seeds
Grace Church Reno	Sparks Parks and Recreation (UNR Fitness & Recreation Sports)
Health Plan of Nevada	Summit Lake Tribe
High Sierra AHEC	The Children's Cabinet
High Sierra Industries	The Life Change Center
Larson Institute for Health, Equity, and Impact (UNR)	Truckee Meadows Parks Foundation
Latino Research Center (UNR)	Truckee Meadows Regional Planning Agency
Liberty Dental	Truckee Meadows Community College
Molina Healthcare	United Healthcare
Nevada Council for the Blind	United Way Northern Nevada and the Sierras
Nevada Division of Public and Behavioral Health	UNR, School of Medicine
Nevada Medicaid	UNR, School of Public Health
Northern Nevada Adult Mental Health Services	Urban Roots
Northern Nevada HOPES	Veterans Guest House
Northern Nevada International Center	Washoe County Human Services Agency
Northern Nevada Literacy Council	Washoe County Juvenile Services
	Washoe County Manager's Office
	Washoe County Master Gardner Extension
	Washoe County School District
	Washoe County Senior Advisory Board/AARP
	Age Friendly Communities

Appendix One: Acronyms

BRFSS	Behavior Risk Factor Surveillance System
CDC	Centers for Disease Control
CHA	Community Health Assessment
CHIP	Community Health Improvement Plan
FBNN	Food Bank of Northern Nevada
UNR	University of Nevada Reno
NNPH	Northern Nevada Public Health
WCSD	Washoe County School District
YRBS	Youth Risk Behavior Survey